



C.H. ROBINSON

Dude, what's my Tariff? Managing Logistics in Turbulent Times

ISM Trade Policy Update – Jason Craig, Director of Government Affairs

→ Trade Policy Developments

Priorities for Tariffs

1. Win the economic and military competition with China
2. Bring strategic manufacturing back to the United States
3. Leverage for other issues



Ask Two Questions:

1. Are we still in the public policy discussion phase?
2. Are we in the policy implementation phase?



When Is It Official?

- ✓ Executive Order is published on the whitehouse.gov website
- ✓ Public notice is published in the Federal Register
- ✓ Cargo Systems Messaging Service (CSMS) message is issued by CSRS



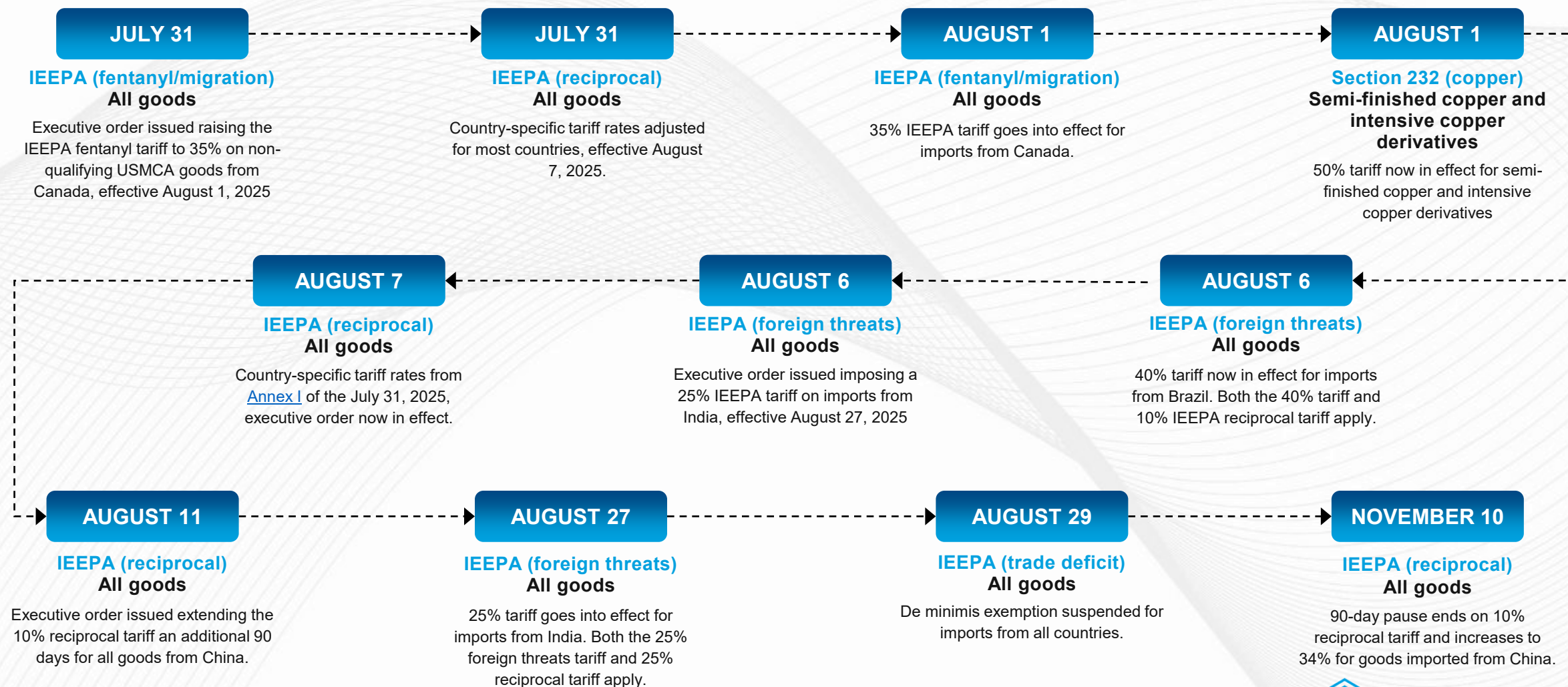
→ Potential Trade Policy & Tariff Changes to Be Aware of in 2025

The new administration has proposed significant changes to U.S. trade policy in 2025. Some of the tools the President may use include:

Trade law enforcement tool	What is it?	What to expect
Section 122 of the Trade Act of 1974	• Country specific • Allows President to impose tariffs up to 15% on imports from one or more countries for 150 days.	→ Has never been used to invoke tariffs before. → Regulatory action through USTR; no congressional approval required. → May be implemented in 2025.
Section 232 of the Trade Expansion Act of 1962	• Commodity specific; invoked in 2018; effective Mar. 12, 2025, tariffs are 25% (steel) & 25% (aluminum) including steel derivatives & aluminum derivatives from all countries. • Requires an investigation by Department of Commerce (DOC) to find that imports threaten to impair U.S. national security.	→ Currently in use. → Regulatory action through USTR; requires positive DOC investigation. → May be implemented again in 2025; ongoing.
Section 301 of the Trade Act of 1974	• Country specific; invoked in 2018; tariffs are 7.5%-25% on certain products from China. • Requires an investigation by Office of the United States Trade Representative (USTR) to find that foreign countries violated U.S. trade agreements or engaged in "unjustifiable" or "unreasonable" acts and burden U.S. commerce.	→ Currently in use. → Regulatory action through USTR; requires positive USTR investigation. → May be implemented again; ongoing.
Section 338 of the Tariff Act of 1930	• Country or country-group specific • Allows President to impose tariffs up to 50% for unspecified duration if found that a foreign country has taken unreasonable or discriminatory actions that disadvantage U.S. commerce.	→ Previously used to invoke tariffs before 1950. → Regulatory action through USTR; no congressional approval required. → May be implemented in 2025.
International Emergency Economic Powers Act (IEEPA)	• Invoked in February 2025; baseline 10% tariff implemented in April 2025; country-specific tariffs paused until July 9, 2025; 125% tariff on imports from China paused and replaced with 10% tariff until August 12, 2025; fentanyl tariffs apply to Mexico, China, and Canada. • Authorizes President to regulate imports declared during a national emergency.	→ Currently in place. → Executive action solely by the President; no congressional approval required. → May be implemented again in 2025; ongoing.
United States-Mexico-Canada Act (USMCA)*	• USMCA is reviewed every six years; next review begins July 2025 and will be decided July 2026.	→ Currently in place. → Congressional action. → Review and decision: July 2025-July 2026.

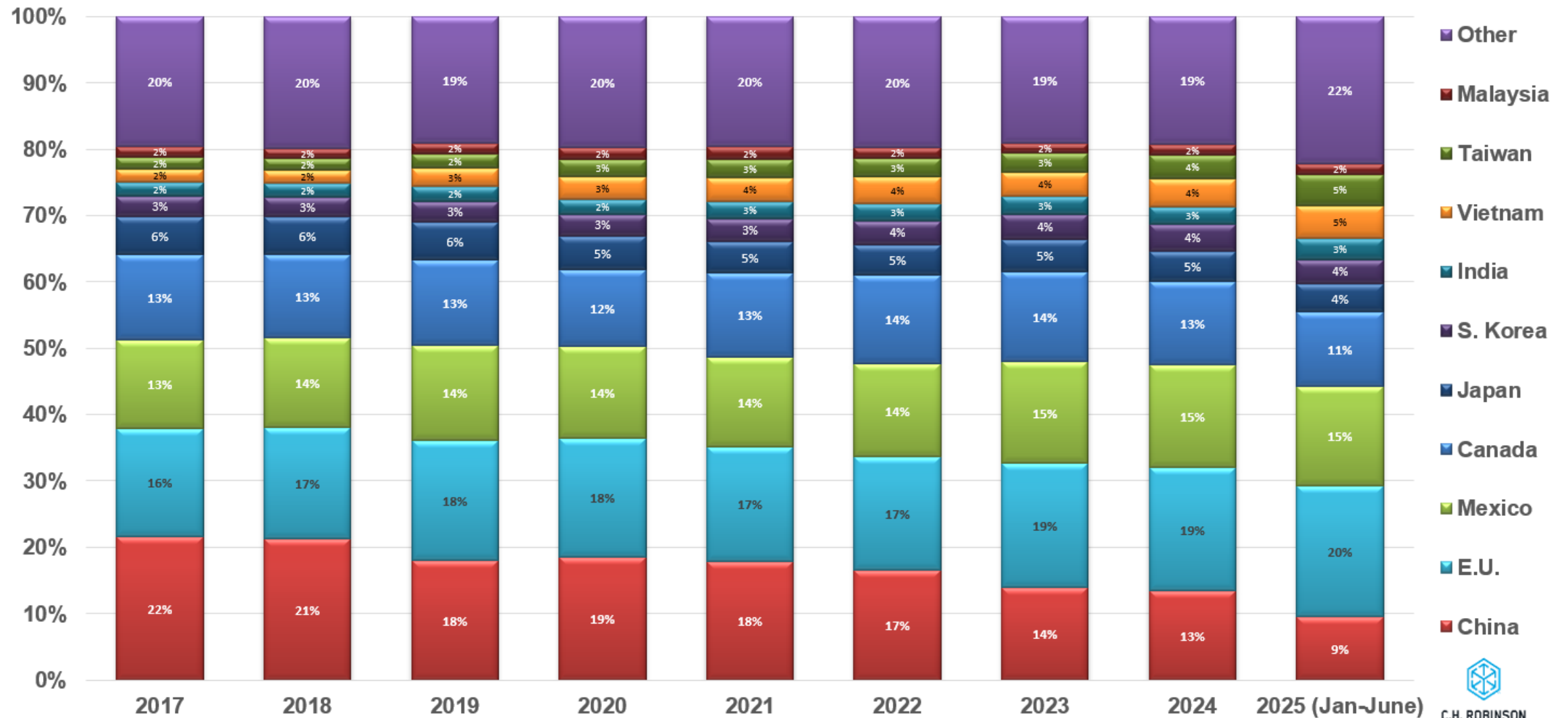
→ U.S. Tariff Timeline at a Glance

View all tariff updates from this year and the latest tariff changes on the [U.S. Tariff Timeline](#)



→ Shifting sourcing patterns (US Imports from census data)

We always overestimate the change that will occur in the next two years and underestimate the change that will occur in the next ten. -Bill Gates



→ Supply Chain = Sourcing + Transportation

Announced Deals

37.5-55% - China

20% - Vietnam

19% - Indonesia

19% - Philippines

15% - Japan &
Korea

15% - EU

10% - UK

0% - USMCA
certified

China



China Adjacent



Friendshoring



Nearshoring



Reshoring

Air



Ocean



LTL



Truckload



Intermodal

→ IEEPA Court Case, Section 232, and China Maritime Fines

- IEEPA Reciprocal court case
 - “I have declared a national emergency arising from **conditions reflected in large and persistent annual U.S. goods trade deficits**” – Reciprocal Executive Order
 - Oral arguments are July 31 for appeals court hearing. SCOTUS is next stop (4Q 2025)
 - If struck down, **what does the duty refund process look like?**
 - Wall Street is offering to buy refund claims for 20-30% with immediate payment regardless of outcome
- Section 232 Investigations:
 - Copper
 - Rare Earths
 - Lumber
 - Aerospace parts
 - Chips
 - Polysilicon (solar panel input)
 - Pharma
 - Drones and parts
 - Heavy Trucks and truck parts
- Section 301 China Maritime Fines begin Oct 14
 - No direct impact to rates, some carriers will avoid fines completely.

→ **Customs Compliance: More Important and More Complicated!**

- **Foreign Importer of Record (FIOR)**
 - Customs may eliminate FIOR
- **Customs Compliance**
 - Customs has loosened ACE controls due to complexity
 - Puts pressure on back-end audit compliance
 - DOJ involvement in customs compliance
 - Not just fines, now potential criminal penalties
- **De Minimis**
 - All de minimis ends Aug 29 by executive order
 - De Minimis ends in July 1, 2027 by Congress in One Big Beautiful Bill
- **Customs Capacity has been cut**
 - Customs Brokerage is now a competitive advantage!!

→ What About those Trade Deals? Who Wins?

- **Announced “Investments”**

- Japan \$550 Billion
- EU \$600 Billion
- Korea \$350 Billion

- **Announced Energy Purchases (No Timelines)**

- Japan \$550 Billion
- EU \$750 Billion in “energy”
- Korea \$100 Billion in LNG

- **Where does this all go? How does it tie together?**

- Scott Bessent’s 3-3-3 Plan (Annual Deficit to 3% of GDP-3% Inflation-+3 Million barrels a day equivalent)
- Jan 20 American Energy Executive Order
- Feb 3 US Sovereign Wealth Fund Executive Order
- July 23rd AI Action Plan

→ • U.S. Tariff Impact Analysis Tool Press Release

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Home > About > C.H. Robinson Global Newsroom > Press Releases > C.H. Robinson debuts self-serve tariff analysis tool

C.H. Robinson Debuts Self-Serve Tariff Analysis Tool, Empowering Shippers to Manage Costs and Navigate Market Volatility

Latest innovation strengthens the global logistic leader's arsenal of customer-centric technology solutions

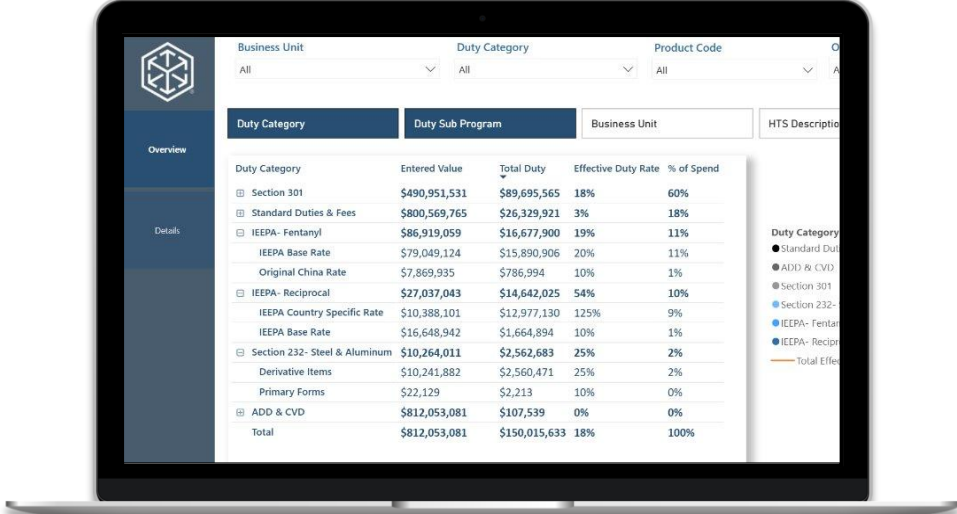


May 29, 2025 | Press Release

EDEN PRAIRIE, MINNESOTA, [May 29, 2025]—In the face of growing global trade tensions, shifting tariff policies, and rising cost pressures, global logistics leader C.H. Robinson today announced its new U.S. Tariff Impact Analysis tool to address the increasing needs of shippers navigating tariffs. Built for today's shifting trade environment, this customer-centric innovation empowers U.S. importers to assess their overall duty exposure and drill down to the SKU level for precise cost analysis.

Market volatility is a persistent challenge for global shippers. In just the past few months, shippers have faced a wave of evolving U.S. trade actions—from Section 301 and Section 232 duties to IEEPA reciprocal and fentanyl-related tariffs—with more changes expected. This makes it essential for importers to have self-serve technology that helps them accurately assess costs and optimize their strategies at speed.

"This tool makes navigating trade complexity faster and more effective," said Mike Short, President of Global Forwarding at C.H. Robinson. "Whether they're looking to reroute freight, consolidate entries,



Business Unit		Duty Category		Product Code	
All		All		All	
Duty Category	Duty Sub Program	Business Unit		HTS Description	
Duty Category	Entered Value	Total Duty	Effective Duty Rate	% of Spend	
Section 301	\$490,951,531	\$89,695,565	18%	60%	
Standard Duties & Fees	\$800,569,765	\$26,329,921	3%	18%	
IEEPA- Fentanyl	\$86,919,059	\$16,677,900	19%	11%	
IEEPA Base Rate	\$79,049,124	\$15,890,906	20%	11%	
Original China Rate	\$7,869,935	\$786,994	10%	1%	
IEEPA- Reciprocal	\$27,037,043	\$14,642,025	54%	10%	
IEEPA Country Specific Rate	\$10,388,101	\$12,977,130	125%	9%	
IEEPA Base Rate	\$16,648,942	\$1,664,894	10%	1%	
Section 232- Steel & Aluminum	\$10,264,011	\$2,562,683	25%	2%	
Derivative Items	\$10,241,882	\$2,560,471	25%	2%	
Primary Forms	\$22,129	\$2,213	10%	0%	
ADD & CVD	\$812,053,081	\$107,539	0%	0%	
Total	\$812,053,081	\$150,015,633	18%	100%	



Check out the [press release](#) and share with customers!

Enable the tool in Insight for U.S. customs brokerage customers so they can get access within 24 hours.