

ISM TWIN CITIES

OVERVIEW

2023-24



ISM—Twin Cities, Inc.

Agenda

- ISM OVERVIEW
- VALUE PROPOSITION **FOR YOU**
- ISM-TWIN CITIES OVERVIEW & UPCOMING EVENTS
- WRAP UP and Q&A

Institute for Supply Management® (ISM®)



- The world's leading not-for-profit professional association for Supply Management
- Founded in 1915 by practitioners, for practitioners
- Sets the standard for supply management capability requirements through the ISM Mastery Model® framework of 16 Core Competencies
- Certifying professionals for more than 45 years across 80 countries



- The only Minnesota metro-area organization focused on Supply Management
- One of the largest ISM chapters serving our members since 1919
- Providing networking & best practices for Supply Management professionals
- Helping your career flourish with certification maintenance support

We advance the practice of Supply Management globally...

ISM-TC Member Companies Represented & Supported



We advance the practice of Supply Management globally...

ISM — Mission and Value Proposition

OUR MISSION

We advance the practice of supply management to drive value and competitive advantage, and contribute to a prosperous, sustainable world.



EDUCATION



RESOURCES &
TOOLS



LEADERSHIP
DEVELOPMENT
& CAREER
GROWTH



CERTIFICATION



EVENTS &
NETWORKING

We advance the practice of Supply Management globally...

ISM Supply Chain Capability Model



The Value of ISM®



Regional: ISM—Twin Cities, Inc.

- ✓ Monthly professional development meetings
- ✓ Local training seminars ... Skill-building
- ✓ Fall conference (2 full days)
- ✓ Executive Forum for Leaders

Global

- ✓ Webinars & seminars
- ✓ Inside Supply Management® publication
- ✓ White papers
- ✓ ISM® annual international supply management conference
- ✓ Group training
- ✓ Full access to ISM Global website with research, tools, templates, etc.

We advance the practice of Supply Management globally...

Publications

Inside Supply Management® Magazine (6 issues/year)

features essential industry news, innovative trends, ISM *Report On Business®* coverage, CAPS Research analysis, leadership profiles, career strategies and much more.

Inside Supply Management Blog (Weekly)

The ISM editorial team and guest writers provide their takes on various supply management topics and trends — from stakeholder engagement and resiliency to supplier diversity, metrics and much more.

Inside Supply Management Weekly (Weekly)

An e-newsletter that brings the ISM community timely, relevant and actionable information on procurement trends and issues, the economy and more.



We advance the practice of Supply Management globally...

Exclusive Member Only Webinars

Each month you can attend a free member-exclusive webinar to learn from subject matter experts as they present on a wide range of relevant topics.

Past Member-Exclusive Webinar Topics Include:

- [Coopetition with Suppliers](#)
- [Career Transition Services for Companies](#)
- [COVID-19 Coronavirus Outbreak: Status Update](#)
- [Navigating Turbulence by Sourcing Innovation](#)
- [Cost Containment Strategies During COVID-19](#)



We advance the practice of Supply Management globally...

The Value of ISM®



**RESOURCES
& TOOLS**

Regional: ISM—Twin Cities, Inc.

- ✓ Local Minnesota network of supply management professionals
- ✓ Best practice tools & templates (coming soon)
- ✓ Job postings

Global

- ✓ ISM Supply Chain Capability Model®
- ✓ Monthly PMI® (Purchasing Managers' Index)
- ✓ Webinars & seminars // ISM-Exclusive Content
- ✓ Best practice white papers, tools & templates
- ✓ ISM Supply Chain Capability assessment® – Identify your skill gaps (fee)

We advance the practice of Supply Management globally...

ISM® *Report On Business*®



Manufacturing (PMI®)



Services (PMI™)



Hospital (PMI™)

Leading the Industry with Reliable Economic Indicators

The **ISM® *Report On Business*®** – Manufacturing (PMI®) and Services (PMI™) – are two of the most reliable economic indicators available, providing guidance to supply management professionals, economists, analysts, and government and business leaders. The reports are issued by the ISM Manufacturing and Services business survey committees.

We advance the practice of Supply Management globally...

Member Mondays

Members receive exclusive virtual benefits to kick-off the week on the right foot.

Items featured in past Member Mondays include:

- **Template:** Annual Roadmap
- **Template:** Organization KPI Dashboard
- **White Paper:** How Blockchain is Impacting Industrial Manufacturing and Supply Chain Logistics
- **Article:** Untangling Complex Spend
- **Article:** Approaching Persuasion as Joint Problem-Solving
- **Webinars:** Monthly Webinars



We advance the practice of Supply Management globally...

The Value of ISM®



Regional: ISM—Twin Cities, Inc.

- ✓ Network with other region supply management professionals
 - Local Professional Development Meetings
 - Annual 2-day Fall Conference
 - Join a local ISM committee to expand your network
 - Job transition support
- ✓ Benchmark w/ 120+ member companies & academic organizations

Global

- ✓ Annual 3-day global conference & events
- ✓ Access to other regional chapter events
- ✓ Social media

We advance the practice of Supply Management globally...

The Value of ISM®



Regional: ISM—Twin Cities, Inc.

- ✓ Leadership opportunities
- ✓ Join a local ISM committee
- ✓ Join our ISM Board
- ✓ Benchmark w/ 120+ member companies & organizations

Global

- ✓ Network with local, regional and worldwide organizations
- ✓ ISM certifications
- ✓ Volunteer opportunities
- ✓ Continuing Education

We advance the practice of Supply Management globally...

The Value of ISM®



Professional Certification

- ✓ **Most broadly recognized supply management certifications** in the world
 - **CPSM®** - Certified Professional in Supply Management®
 - **CPSD™** - Certified Professional in Supplier Diversity®
- ✓ Membership includes **preferred pricing** on certification preparation materials and exams
- ✓ **Validates your supply chain competency** with your employer, coworkers, and suppliers
- ✓ **Sets you apart from your peers** in supply management improving your marketability with recruiters
- ✓ ISM provides training seminars and **preparation classes** for certification exams
- ✓ ISM provides **certification maintenance support** through online webinars and in-person seminars that provide up to 30+ CEH credits per year towards recertification

We advance the practice of Supply Management globally...

SOME HELPFUL HINTS



1. Save both of our websites as a favorite on your PC.
(twincities.ismworld.org and ismworld.org)
2. Make sure you set up your profile on the ismworld.org website to match your needs. You can set your desired preferences on the ismworld.org website by following this path:

ACCESS MY ACCOUNT > MY ACCOUNT DETAILS > COMMUNICATION PREFERENCES

SOME HELPFUL HINTS



3. Designate all ISM emails as safe-senders in your system:

info@ismtwincities.org

execdirector@ismtwincities.org

membersvcs@ismworld.org

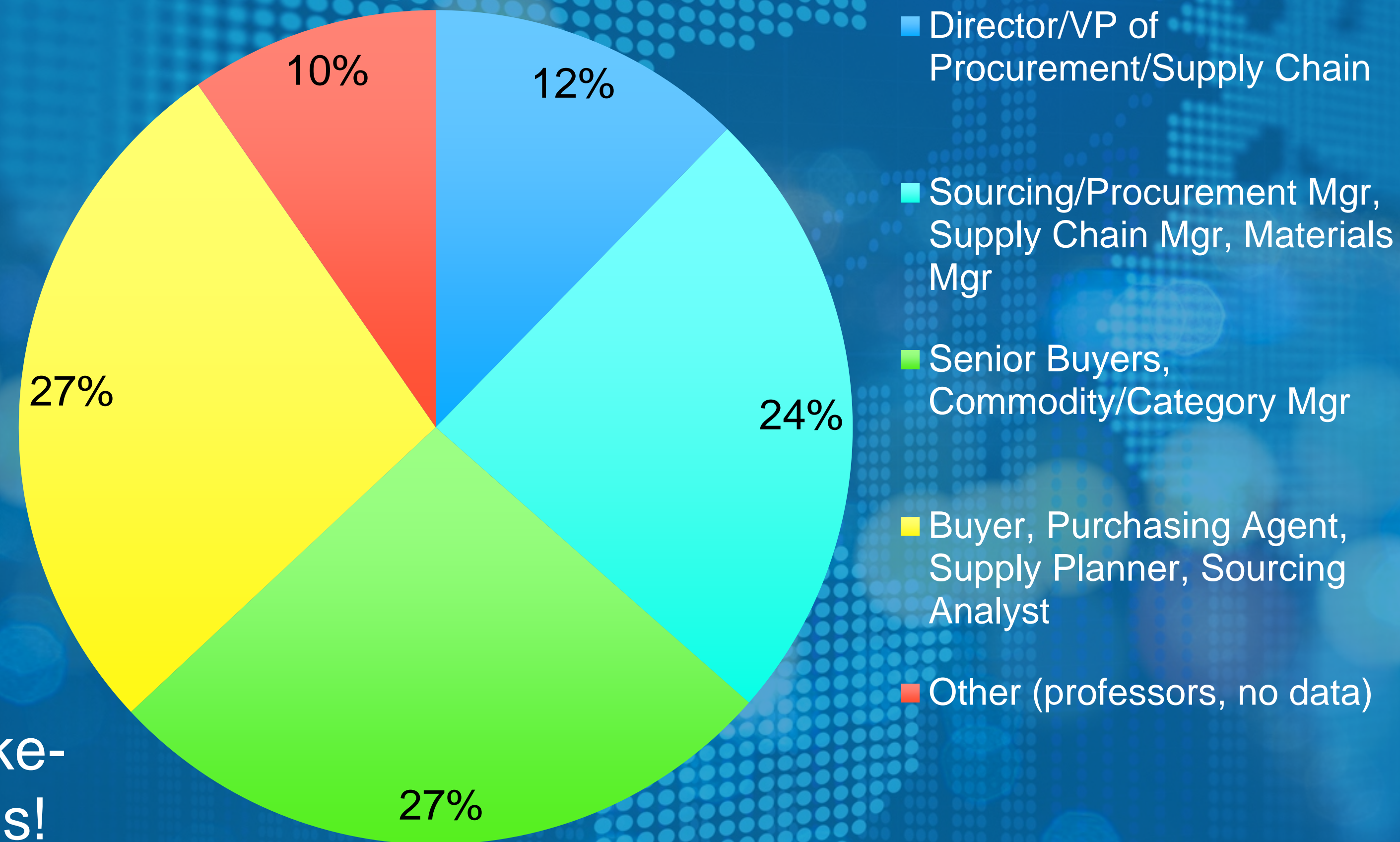
[This is important!](#)

4. Save this presentation in a folder for future access.

ISM-TWIN CITIES OVERVIEW



ISM – TC Membership Demographics



Network with 400+ like-minded professionals!

Volunteers Needed!

Committees

- Membership
- Professional Development
- Website/Marketing
- **Fall Conference (2022)**
(Includes free admittance!)



One-Time Projects

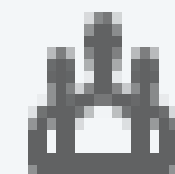
***Invest a few hours for ISM
whenever your schedule
permits. No long- term
commitment is required!***



Join our LinkedIn Group!



ISM - Twin Cities an affiliate of ISM



Standard group

SPECIAL THANKS TO OUR ISM-TC ANNUAL SPONSORS!



protiviti[®]
Global Business Consulting

Sievo

*CONSULTING TO OPTIMIZE PROCUREMENT'S VALUE
thru transforming transactional procurement into a
strategic enabler and competitive differentiator.*

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*SIEVO TURNS PROCUREMENT DATA INTO SAVINGS
with our AI powered Procurement Information Hub.*

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Want to learn more? Contact Us!

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- ismworld.org

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Chapter Leadership:

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ISM—Twin Cities, Inc.

Q & A

**THANK YOU FOR BEING A PART OF OUR ISM
FAMILY!**

MAXIMIZE YOUR VALUE BY GETTING ENGAGED

LET'S MAKE A DIFFERENCE TOGETHER!