

ISM TWIN CITIES

OVERVIEW

2021



ISM—Twin Cities, Inc.

Institute for Supply Management® (ISM®)



- The world's leading not-for-profit professional association for Supply Management
- Founded in 1915 by practitioners, for practitioners
- Sets the standard for supply management capability requirements through the ISM Mastery Model® framework of 16 Core Competencies
- Certifying professionals for more than 45 years across 80 countries



- The only Minnesota metro-area organization focused on Supply Management
- One of the largest ISM chapters serving our members since 1919
- Providing networking & best practices for Supply Management professionals
- Helping your career flourish with certification options

We advance the practice of Supply Management globally...

ISM-TC Member Companies Represented & Supported



We advance the practice of Supply Management globally...

ISM — Mission and Value Proposition

OUR MISSION

We advance the practice of supply management to drive value and competitive advantage, and contribute to a prosperous, sustainable world.



EDUCATION



RESOURCES &
TOOLS



LEADERSHIP
DEVELOPMENT
& CAREER
GROWTH



CERTIFICATION



EVENTS &
NETWORKING

We advance the practice of Supply Management globally...

ISM Mastery Model

Business Acumen

**Category
Management**

**Corporate Social
Responsibility &
Ethics**

**Cost and Price
Management**

Financial Analysis

Legal

**Logistics
Management**

Negotiation

**Project
Management**

**Quality
Management**

Risk

**Sales and
Operations
Planning**

Sourcing

**Supplier
Relationship
Management**

**Supply Chain
Planning**

**Systems Capability
and Technology**

The Value of ISM®



Regional: ISM—Twin Cities, Inc.

- ✓ Monthly professional development meetings
- ✓ Peer-to-peer meetings
- ✓ Local training seminars ... Skill-building
- ✓ Fall conference (2 full days)

Global

- ✓ Webinars & seminars
- ✓ Inside Supply Management® publication
- ✓ White papers & templates
- ✓ ISM® annual international supply management conference
- ✓ Group training
- ✓ Full access to ISM Global website with research, tools, templates, etc.

We advance the practice of Supply Management globally...

The Value of ISM®

Regional: ISM—Twin Cities, Inc.

- ✓ Local Minnesota network of supply management professionals
- ✓ Best practice tools & templates
- ✓ Job postings
- ✓ Regional Economic Reports
- ✓ Twin Cities benchmarking survey

Global

- ✓ ISM Mastery Model®
- ✓ Monthly PMI® (Purchasing Managers' Index)
- ✓ Webinars & seminars // ISM-Exclusive Content
- ✓ Best practice white papers & templates
- ✓ ISM Mastery Model assessment® – Identify your skill gaps



**RESOURCES
& TOOLS**

We advance the practice of Supply Management globally...

The Value of ISM®



EVENTS &
NETWORKING

Regional: ISM—Twin Cities, Inc.

- ✓ Network with other region supply management professionals
 - On-site Professional Development Meetings
 - Annual 2-day Fall Conference
 - Local ISM committees to expand network
 - Job transition meetings
- ✓ Benchmark w/ 120 member companies & academic organizations

Global

- ✓ Annual 3-day conference & events
- ✓ Other regional chapters
- ✓ CAPS Research access
- ✓ Social media

We advance the practice of Supply Management globally...

The Value of ISM®



Regional: ISM—Twin Cities, Inc.

- ✓ Professional Development
 - Monthly professional development meetings
 - Join committees to gain new skills
- ✓ Leadership opportunities with regional ISM-TC board
- ✓ Benchmark w/ 120 member companies & organizations

Global

- ✓ Network with local, regional and worldwide organizations
- ✓ ISM certifications
- ✓ Volunteer opportunities
- ✓ Continuing Education

We advance the practice of Supply Management globally...

The Value of ISM®



Professional Certification

- ✓ **Most broadly recognized supply management certifications** in the world
 - **CPSM®** - Certified Professional in Supply Management®
 - **CPSD™** - Certified Professional in Supplier Diversity®
- ✓ Membership includes **preferred pricing** on certification preparation materials and exams
- ✓ **Validates your supply chain competency** with your employer, coworkers, and suppliers
- ✓ **Sets you apart from your peers** in supply management improving your marketability with recruiters
- ✓ ISM provides training seminars and **preparation classes** for certification exams
- ✓ ISM provides **certification maintenance support** through online webinars and in-person seminars that provide up to 30+ CEH credits per year towards recertification

We advance the practice of Supply Management globally...

Learn More? Contact Us!

Websites:

- www.ism-twincities.org
- www.ismworld.org

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